



Purdue University Chapter  
2023-2024



**SASE**

SOCIETY OF ASIAN SCIENTISTS & ENGINEERS

**Corporate Sponsorship Packet**

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# DEAR COMPANY REPRESENTATIVE,

Thank you for your interest in Purdue University's chapter of the Society of Asian Scientists and Engineers (SASE). Founded in 2010, SASE Purdue as an organization works to prepare Asian heritage scientific and engineering professionals to achieve their full potential through unwavering academic and professional assistance. As a chapter to our national organization, we strive to fulfill three fundamental goals:

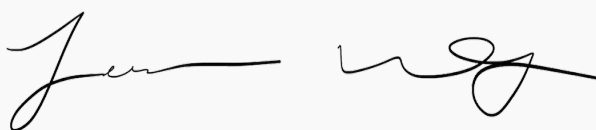
- 1) Preparing students for success in the global business world
- 2) Celebrating diversity in campus and workplace environments
- 3) Providing opportunities for members to make contributions to their local communities

Professionally, we continuously work to provide opportunities for our members to gain an advantage in their chosen fields by hosting events ranging from company-led mock career fairs to semi-professional networking nights. Furthermore, SASE's vast alumni network and exclusive job fairs such as Day with Industry, SASE National Conference, and SASE Midwestern Regional Conference, allow our members to build lasting connections with others, and jumpstart their careers.

While professional advancement is a key goal of ours, we also work on building and maintaining a strong community that can honor and celebrate Asian heritage. Our events are centered around specific cultural festivals and collaborating with other Asian-interest organizations and communities on campus. Moreover, we value building a closer network through our mentorship program, where interactions between upperclassmen and underclassmen create stronger bonds within the members of the club. Finally, we encourage our members to give back to our communities by participating in fundraisers and donation drives, as well as engaging in local community service, such as Winterization and Boo at the Zoo.

Generous donations from companies such as yours allow us to fulfill our goals, provide opportunities for our members' professional growth, and build a strong sense of community between students and industry while creating a direct connection between our ambitious members and your company's recruiting pipeline.

Thank you for your consideration! We look forward to collaborating with you!



Jessica Wong  
SASE Purdue President

# WHAT WE DO

## CULTURAL EVENTS

SASE Purdue works to host events that celebrate our Asian heritage. Our events are often themed around holidays, such as Thanksgiving and Lunar New Year. We also participate in broader Asian cultural events such as the Mid-Autumn Festival and the Asian Night Market. These allow our members to meet and converse in a more informal manner, further building the sense of community.



# WHAT WE DO

## SASE MENTORSHIP

This past school year, we implemented a highly successful mentorship program for the first time which encouraged professional and social development through a focused partnership between our upperclassmen and underclassmen. With over 75 mentees and 15 mentors, the program involved activities ranging from professional workshops to board game nights. Mentees also gained personalized connections with mentors through organized groups of 5-8 students. This upcoming school year, we plan to continue our momentum by expanding our mentee network and improving the kinds of events for the program.



# WHAT WE DO



## NATIONAL & REGIONAL CONFERENCES

SASE Purdue attends two major conferences over the school year: National Conference and Midwest Regional Conference. Attendees interact with students from other campuses while attending seminars, keynotes, and post-conference career fairs, forming lasting connections along the way. These are great networking opportunities for both students and employers. It also allows the ability for our members to practice business etiquette in a safe environment.

# WHAT WE DO

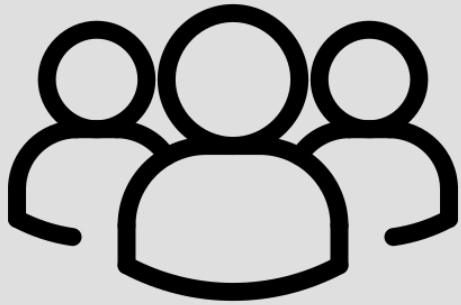
## COMMUNITY SERVICE

Our members often participate in service events to contribute back to our community. We are committed to supporting local businesses and cleaning up our campus. These events are also a great way for actives to bond and get to know one another.

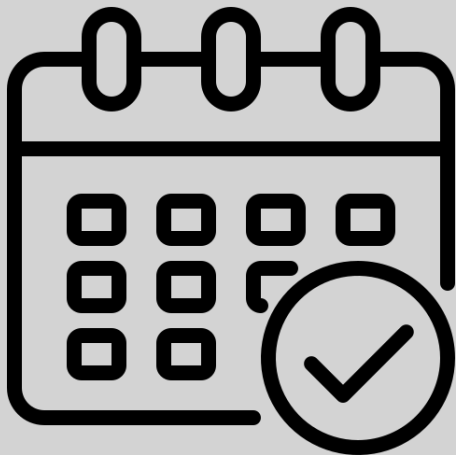
Highlights throughout the year include Winterization, an annual event to help the elderly clean their yards, and Boo at the Zoo, a Halloween celebration for kids where we help decorate and set up.



# STATISTICS



**200+** REGISTERED  
MEMBERS



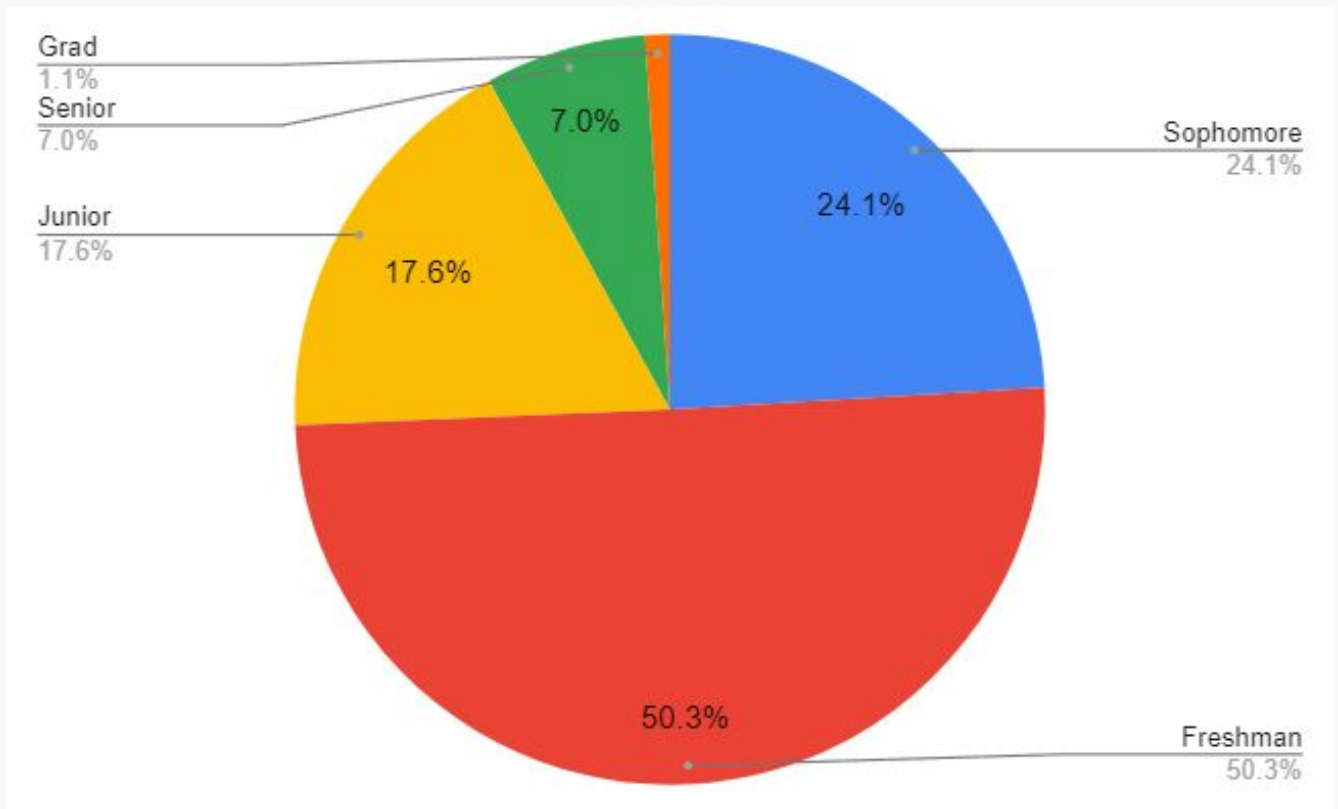
**30+** PROFESSIONAL  
AND SOCIAL EVENTS



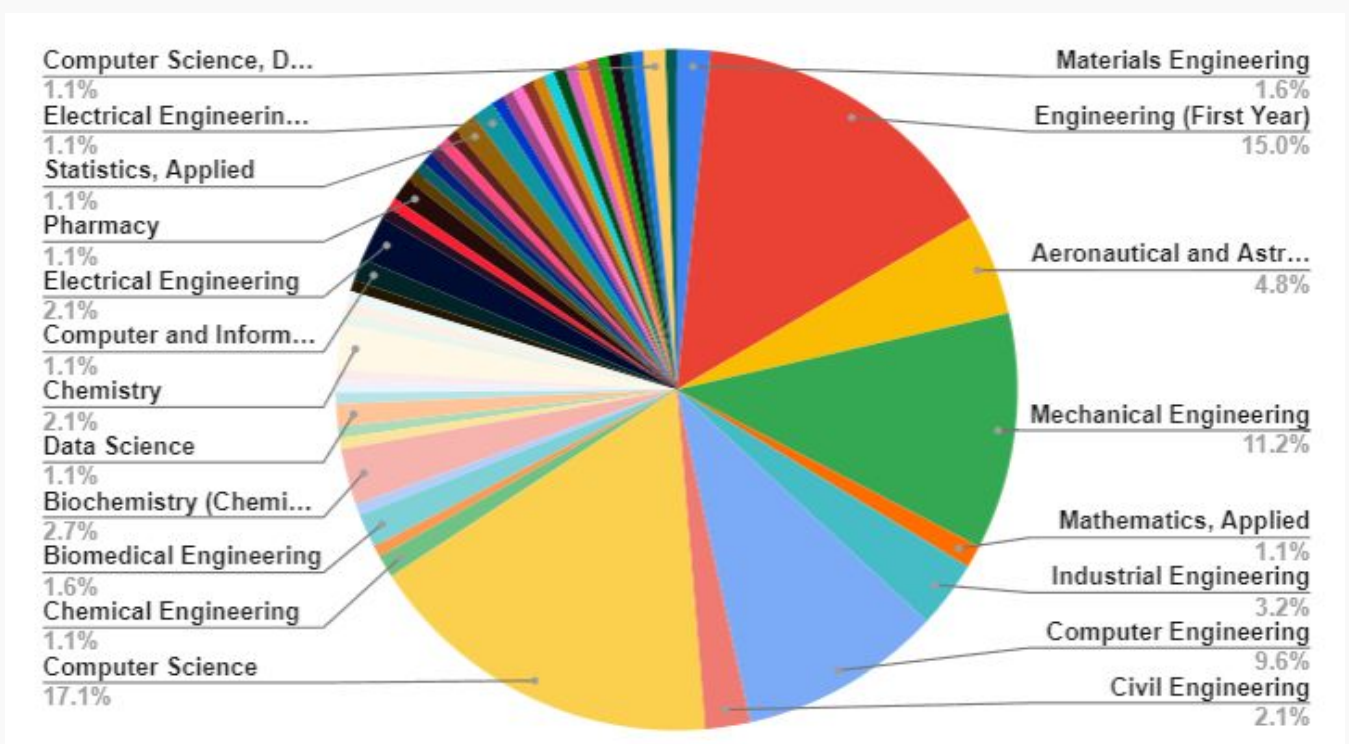
**155%** MEMBER  
GROWTH FROM  
2021 - 2023

# STATISTICS

## CLASS DISTRIBUTION



## MAJOR DISTRIBUTION





# SPONSORSHIP PACKAGES

## PROMOTIONAL PACKAGE: \$800

- Logo, company name, and company careers website on SASE Purdue webpage
- Logo & company name on weekly email
- Logo on all SASE presentations and mentions during all SASE events

## NETWORKING PACKAGE: \$1200

- Access to resume book
- Distribution of company recruiting materials at SASE events, to mailing list, and on social media platforms
- One guaranteed company event

## COMBINED PACKAGE: \$1600

- All benefits from both Promotional and Networking Packages

\*Packages are independent of each other

# COMPANY EVENTS

## PROFESSIONAL

These events allow for members to learn from other members, as well as industry partners, in how to develop their professional skills. This also gives you a chance to promote your company through presentational materials, and connect with students.



## SEMI-PROFESSIONAL

These events allow for members to network with company representatives in a more casual setting. These events often include food and activities sponsored by either us or the company.



# NEXT STEPS

Thank you for taking the time to consider sponsoring our organization. If you are interested in sponsoring or have any questions, please email the three contacts listed below. Thank you again and we hope to hear back from you soon.

## POINT OF CONTACT INFORMATION



### **President:**

Jessica Wong  
wongjt@purdue.edu  
(781) 375-8617



### **External Vice President:**

Kerway Tsai  
tsai152@purdue.edu  
(617) 784-0096



### **Corporate Relations Chair:**

Tanmay Panchpor  
tpanchpo@purdue.edu  
(847) 345-5547

# THANK YOU!

Regardless of your final decision to partner with SASE, our board would like to extend our gratitude to you and your company for taking the time to consider our offer.

Our goal is and will always be to provide as many resources as possible to our members to better their chances to succeed in industry while also bridging the gap between culture and professionalism. None of this would be possible without our current and future sponsors who have helped us along the way. Thank you again. We look forward to working further with you and your company.



